

### Philips Signage Solutions Q-Line Display

50" Direct LED Backlight Ultra HD

## **Signage**Solutions



### 50BDL3511Q

# Stand out

### Easy-setup 18/7 display.

Inform and enthrall with a Philips Q-Line Professional Ultra HD Display. This reliable solution can be up and running as quickly as you need.

### Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control
- Schedule what you want, when you want with SmartPlayer

### **Cost-effective system solution**

- Energy-saving automatic backlight control
- Integrated media player. Easily schedule USB content
- FailOver ensures content is always playing
- Easy control. Remotely manage networked displays

### Superb picture. Ultra-high brightness.

• Ultra-HD. Rich images. Stunning contrast



## Highlights

#### **CMND & Control**



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

#### FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

### Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.

#### **SmartPlayer**



Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display.Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.







## Specifications

#### **Picture/Display**

- Diagonal screen size: 49.5 inch / 125.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 400 cd/m<sup>2</sup>
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.2854 x 0.2854 mm
- Display colors: 1.07 Billion
- Panel technology: VA
- Contrast ratio (typical): 4000:1
- Clinical image: D-Image preset (dicom part 14 compatible)

Refresh rate 60, 67, 72, 75Hz

56, 60, 72, 75Hz

70Hz

75Hz 60, 70, 75Hz

75Hz

75Hz

60Hz

60Hz

60Hz

60Hz

60Hz

60Hz

60Hz

60Hz

60Hz

50Hz

50Hz

60Hz

30Hz

60Hz

50, 60Hz

50, 60Hz

• Video input: DVI-I (x 1), HDMI 2.0 (x2), USB 2.0

• External control: IR (in/out) 3.5 mm jack, RJ45,

• Placement: Landscape (18/7), Portrait (18/7)

• Signal loop through: RS232, IR Loopthrough

· Energy saving functions: Smart Power

Refresh rate

• Haze: 2%

Resolution

640 x 480

720 x 400

 $800 \times 600$ 

832 x 624

1024 x 768

1152 x 864

1152 x 870

1280 x 720

1280 × 800

1280 x 1024

1600 x 1200

1680 x 1050

1920 x 1080

Video formats

Resolution

480i

480p

576p

576i

720p

1080i

1080p

(x2)

3840 x 2160

3840 x 2160

Connectivity

Convenience

 Audio input: 3.5 mm jack Audio output: 3.5mm jack

RS232C (in/out) 2.5 mm jack

• Tiled Matrix: Up to 10 x 15

 $1440 \times 900$ 

#### **Supported Display Resolution** Computer formats

- - Standby power consumption: <0.5W</li>
  - Mains power: 100 240V~, 50/60Hz
  - Power Saving Features: Smart Power
  - Energy Label Class: G

#### Sound

• Built-in speakers: 2 x 10W RMS

#### Accessories

- Stand: BM05922(optional)
- Philips logo (x1), AC power cord, AC Switch Cover, Quick start guide (x1), Remote control & Cover and screw x1, Wire Clamper (x3)

#### **Miscellaneous**

- French, German, Italian, Japanese, Polish, Russian, Spanish, Simplified Chinese, Turkish, Traditional Chinese
- Regulatory approvals: CE, FCC, Class A, CB, BSMI, EPĂ, VCĆI, CU, ETL, EMF, PSB
- Warranty: 3 year warranty

#### **Multimedia Applications**

- USB Playback Video: H.264, JPEG, MPEG, WMV3

#### Dimensions

- Set dimensions (W x H x D):
- 1128.4 x 649.0 x 63.5 mm
- Set dimensions in inch (W x H x D): 44.43 x 25.55 x 2.50 inch
- Bezel width: 14.9 mm (Even bezel)
- VESA Mount: 400mm x 400mm , M6
- Product weight: 14.75 kg
- Product weight (lb): 32.52 lb



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- Network controllable: RS232, RI45 · Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- · Start-up: Switch on delay, Switch on status, Boot on source

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Start-up window: enable / disable Philips logo

#### **Operating conditions**

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s) • Humidity range (operation)[RH]: 20 ~ 80% RH (No condensation)
- Humidity range (storage) [RH]: 5 ~ 95% RH (No condensation)

#### Power

- Consumption (Typical): 130 W
- Consumption (Max): 175 W

- Included Accessories: IR sensor cable (1.8 m) (x1), AAA batteries, RS232 daisy chain cable (x1), USB
- On-Screen Display Languages: Arabic, English,

- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Audio: AAC, WMA, MPEG, HEAAC